

Pinay.Com Logo Design Contest

JUDGING DEADLINE HAS BEEN EXTENDED TO November 15, 2008.

Limit of entries per person has been increase to 8.

Hello!

And welcome to the Pinay.com logo competition. The winning logo will be used in the up and coming website of www.pinay.com, a new web portal for Filipinas and by Filipinas that is about Pinay awareness, pride and empowerment.

One of the underlying reasons to create pinay.com is to help balance Filipina presence online and counter Filipina cyber stereotyping or cybertyping that is present on the Internet.

So if you think you might have a winning concept and design, what are you waiting for?! Get on your PC and open up Adobe Illustrator, Corel or whatever graphics software you use, and whip up a design or two or three for us.

But remember, the moment you submit your entry via email, you are subject to all the requirements and rules. So please read the following very carefully.

Prize Money

The artist of the winning entry will be awarded P15000.

You must be able to receive your money in one of the following ways in the Philippines:

1. Cash pickup at a business location in Metro Manila.
2. Western Union Wire Transfer direct to your bank account in the Philippines or pickup at one of their agent locations in the Philippines.
3. Xoom Wire Transfer direct to your bank account in the Philippines or pickup at one of their agent locations in the Philippines.

We will not announce the winner until that person receives his/her cash prize.

Guidelines

We are looking for a logotype design that:

- Is timeless.
- meets Web 2.0 design standards.
- Contains the words “pinay” or “pinay.com”

Your entry can either be something from your own vision or it can incorporate one of the following ideas:

- 1) Design logotype of the words pinay.com similar to how “shine”(not “from Yahoo!) have been used as a logotype here at <http://shine.yahoo.com>:



- 2) A unique treatment of the “dot” in the reading of “pinay dot com” logo type such as

The image shows the text 'pinay[.]com' in a white, lowercase sans-serif font. The dot is enclosed in a red square, which is part of a larger red rectangular background that also contains the text 'pinay' and 'com'.

the following example:

- 4) The logotype should be horizontal in format and should be able to read within text similar to how “Yahoo!” reads above next to the Shine logotype.

Your Submission:

1. **NAMING YOUR ENTRY.** please use your first initial and last name to name your entry--end it with 1, 2, 3 etc, depending on the entry number. For example if your name is "John Doe", name the files jdoe1.jpg, etc.
2. **EMAIL.** Submit the the logo design entry in two file formats by sending them as attachments in an email to logo@pinay.com. Make the subject heading "logo entry 1", "logo entry 2", etc. Please submit one design at a time. You can submit up to three design entries.
3. **FORMAT.** One logo design must be submitted as a still, non-animated graphic. The logo must be submitted in two formats:
 - A. A vector file, with any text set to outlines.
 - B. And a flattened file in .jpg, .png or .gif format.
4. **SIZE.** The .jpg, .png or .gif format file should not be less than 250 pixels in width.
5. **RESOLUTION.** The .jpg, .png or .gif format file should be 72 dpi minimum.
6. **INFORMATION.** In your email, along with your logo submission, please include the following information:
 - A. your first and last name OR a pen name to be attached to your logo entry
 - B. your URL, if you have one. Please specify if you want it to be displayed with your logo entry.
 - C. Business info you desire to be announced if your logo wins.
 - D. Your full, legal name, address with street, city and zip code, and your telephone number in order that we can identify you when sending your winnings to you.
 - E. A brief description of your background. This will be displayed only if you are the winner.
7. **MAXIMUM 8 ENTRIES.** You may send 1-8 entries. Each entry must be sent separately.
8. **BACKGROUND.** Background color of your submission should be white or transparent.

Failure to follow these guidelines may disqualify your entry. We do not have time to correspond with the possible dozens of contest participants to let them know what part of the guidelines they did not comply with.

Portrait

You may submit your portrait to us upon being announced the winner and we will it display alongside the credits.

Additional Rules:

- 1) There will be only one winner.
- 2) The rights to the non-winning submissions will revert to their respective creators.
- 3) No entry fee needed.
- 4) No age requirement.
- 5) You must be able to receive/claim your prize money in the Philippines.
- 6) There will be no award ceremony because this is a virtual event, held online, processed online.

Disqualification

A submission will be disqualified for the following reasons:

- It is unprofessional.
- It does not follow guidelines specified above.
- It is outright ugly.

If you are disqualified your logo will not appear in the submissions page at <http://www.pinay.com/logocontest.html> and you will not be informed via email or any other form of correspondence that your entry has been disqualified.

If your logo does not appear in the display of submissions at <http://www.pinay.com/logocontest.html> you can assume that your logo has been disqualified for one of the above reasons.

Please review your email submission and logo for possible reasons as to why your entry might have been disqualified. If you believe that it is because of missing information or unmet guidelines, you can resubmit your entry in completion and wait to see if it is accepted/displayed.

Receipt

You will receive an email notifying you that we have received and will be reviewing your entry/ies. If you do not receive this email notice within 48 hours, please submit your entry again via email.

Acceptance

If your logo is accepted as a viable entry in the contest, it will appear at <http://www.pinay.com/logocontest.html> within 36 hours of receipt. We will not inform you via email or any other form of correspondence that your entry has been accepted. Please do not email us to inquire if your logo has been accepted or not. The display is the only indication.

Cancellation

The contest will be cancelled in the event of:

- Natural disaster (massive earthquake, tsunami, etc.)
- If we get less than 5 entries
- If all the entries are disqualified.

The winning logo may or may not be used immediately at the site, and may or may not be used for a long-term period at the site of pinay.com.

Deadline

Send your logo entry/ies to logo@pinay.com by the extended deadline of November 15, 2008, U.S. Pacific Standard Time.

The Winning Logo

- The rights and the copyright of the winning logo will belong to the publisher of pinay.com from the time that the winner is announced.
- The logo design that wins, will appear in the web site of www.pinay.com for the launch in 2009 and will be used by the publishers to promote the website of www.pinay.com for an undesignated period of time.

Participation

If you have a web page or website you may, at your own discretion signal your attention to participate in the competition by putting up a link to www.pinay.com, or by blogging about this project (if you have a website).

Judging

The panel of judges for this contest have been posted online at <http://www.pinay.com/logocontest.html/>.

The winning logo and it's designer will be notified starting November 30, 2008 via email, and we will announce the winner at <http://www.pinay.com/logocontest.html> as soon as that person has received their cash prize.

The winner can either pick up their cash winnings in Manila or we will have the funds transferred to their bank account. The winner must claim his prize within 4 weeks of the announcement.

Blogs and Comments

If you blog about this contest please let us know so that we might be able to place a link to your website. Note: You need to inform us that you blogged about this contest and the any of the entries by sending us an email.

Media Coverage

email us at logo@pinay.com for press release.

Contact

Send inquiries, comments and entries to logo@pinay.com.

The publishers of Pinay.com reserve the right to specify the rules, guidelines and restrictions of this contest. Details of this contest may be subject to change as per the publishers discretion.

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